

Economics What Makes Ego Our Greatest Asset Or Most Expensive Liability

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'Economics' is a superb account of the effects of excessive and inadequate ego on business performance. Thankfully, the authors took a practical and applied approach to their work instead of the more typical complex, theoretical approach so often seen in other bodies of work.

economics: What Makes Ego Our Greatest Asset (or Most ...

economics: What Makes Ego Our Greatest Asset (or Most Expensive Liability) by David Marcum, Steven B. Smith, Paperback | Barnes & Noble®. In this original, eye-opening work, authors David Marcum and Steven Smith argue that the upside of ego is as powerful as the downside and answer. Our Stores Are OpenBook AnnexMembershipEducatorsGift CardsStores & EventsHelp.

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Economics: What Makes Ego Our Greatest Asset (or Most Expensive Liability) The Questions "Arrogant, self-centered, stubborn, " and "insecure" -- words that most people associate with ego. But in this original, eye-opening work, authors David Marcum and Steven Smith argue that the upside of ego is as powerful as the downside and answer questions about ego that have been a mystery to most people.

Economics: What Makes Ego Our Greatest Asset by David Marcum

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Economics: What Makes Ego Our Greatest Asset (Or Most Expensive Liability) Backed by five years of research, David Marcum and Steven Smith's economics informs readers that the key to great leadership is understanding exactly what ego is - and what it should not be.

Economics: What Makes Ego Our Greatest Asset by Dave Marcum

Economics : What Makes Ego Our Greatest Asset (or Most Expensive Liability) by Steven B. Smith and David Marcum (2008, Trade Paperback) The lowest-priced brand-new, unused, unopened, undamaged item in its original packaging (where packaging is applicable). Packaging should be the same as what is found in a retail store, unless the item is handmade or was packaged by the manufacturer in non-retail packaging, such as an unprinted box or plastic bag.

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Through cross-disciplinary research, economics reveals how to detect four early warning signs that ego is becoming a liability, including how: • being too competitive makes you less competitive •

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defending ideas turns into defending yourself • winning ideas can be halted by the creator's own intelligence and talent

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Synopsis. Backed by five years of research, David Marcum and Steven Smith's *egonomics* informs readers that the key to great leadership is understanding exactly what ego is - and what it should not be. With the aid of real-life examples and persuasive writing, *egonomics* argues that while most people believe ego is negative, it is actually a healthy, necessary element to management effectiveness and business leadership.

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—David Marcum and Steven Smith in *egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability)*, Fireside, 2007 Fifty-three percent of businesspeople estimate ego costs their company 6 to 15 percent of annual revenue; 21 percent say this cost ranges from 16 to 20 percent.

Wolf Motivation

"Ego is the invisible line item on every company's profit and loss statement." —David Marcum and Steven Smith in *egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability)*, Fireside, 2007 Nothing can be more debilitating in an organization than a leader with an ego.

The Dangers of Ego in Leadership | Kashbox Coaching

Egonomics : What Makes Ego Our Greatest Asset (or Most Expensive Liability) by David Marcum and Steven B. Smith Overview - In this original, eye-opening work, authors David Marcum and Steven Smith argue that the upside of ego is as powerful as the downside and answer questions about ego that have been a mystery to most people.

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Free Download *Egonomics: What Makes Ego Our Greatest Asset (Or Most Expensive Liability)* PDF Book David Marcum Steven B. Simon and Schuster 4 sept. In this original, eye-opening work, authors David Marcum and Steven Smith argue that the upside of ego is as powerful as the downside and answer questions about ego that have been a mystery to most people.

Egonomics: What Makes Ego Our Greatest Asset (Or Most ...

The real test of success will depend on the ability to eliminate ego-driven problems and to foster a culture of "ideal ego". With that in mind, the best place to start is by reading *Egonomics* and learn first-hand the warning signs that ego-driven problems are damaging your business, as well as the signs of a healthy ego-environment.

Review: Egonomics - CanadaOne

Although the exploration of ego's assets and liabilities are strong, and the authors attempt to draw a line in the sand where ego and humility meet in a peaceful coexistence, the advice is thin. *Egonomics: What Makes Our Ego Our Greatest Asset (or Most Expensive Li*

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It makes us aware that nothing is perfect, so there is always one more thing we can do: that state of mind is called constructive discontent and is the key to greatness. It also makes us acknowledge that we can be knowledgeable and at the same time ignorant, strong and weak, capable and incomplete.

HR Book of the Month: EGOconomics, by David MARCUM and ...

egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability) David Marcum, Steven B. Smith The Questions Arrogant, self-centered, stubborn, and insecure -- words that most people associate with ego. But in this original, eye-opening work, authors David Marcum and Steven Smith argue that the upside of ego is as

egonomics: What Makes Ego Our Greatest Asset (or Most ...

Egonomics : what makes ego our greatest asset (or most expensive liability). [David Marcum; Steven Smith] -- Explains the link between the ego and business productivity, drawing on real-life examples to illustrate the distinction between good and great leaders while discussing how managers can effectively ...

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