

Equity Crowdfunding Transforming Customers Into Loyal Owners

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Equity Crowdfunding Transforming Customers Into

If you are thinking of investing in a business through equity crowdfunding or of raising capital from the crowd, then this book is a must read. The fundamental idea of turning customers into investors will disrupt the nature of capitalism and society more in the next decade than any other change in the last hundred years.

Amazon.com: Equity Crowdfunding: Transforming Customers ...

Equity crowdfunding is going to change our view of capitalism. This book is about more than raising money for a company. It is a book about how business owners can turn their customers into loyal owners. Smart leaders will further transform their investing customers into evangelists for the business.

Equity Crowdfunding: Transforming Customers into Loyal

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Amazon.com: Customer reviews: Equity Crowdfunding ...

My book, Equity Crowdfunding: Transforming Customers into Loyal Owners is based on the premise that the power of social networks combined with the passion of business ownership will provide local companies with a way to accelerate their growth. I've come a long way in my thinking about the impact on equity crowdfunding.

Equity Crowdfunding: Transforming Customers into Loyal

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The book "Equity Crowdfunding: Transforming Customers into Loyal Owners" by author Jonathan Frutkin, has been released as an audio book.

"Equity Crowdfunding: Transforming Customers Into Loyal ...

Crowd-funding: transforming customers into investors through innovative service platforms
Andrea Ordanini (Department of Marketing, Bocconi University, Milan, Italy)
Lucia Miceli (Department of Marketing, Bocconi University, Milan, Italy)

Crowd-funding: transforming customers into investors ...

Equity Crowdfunding Is Raising Capital From The Crowd Online.
... putting in larger amounts of capital into a private business doesn't create a large enough market to offer liquidity in the way

...

What Is Equity Crowdfunding? - Forbes

Attorney Jonathan Frutkin wrote the book "Equity Crowdfunding: Transforming Customers into Loyal Owners" which was published earlier this year. The book, available on Amazon.com, explains how this extraordinary opportunity will allow local

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businesses to generate new enthusiasm to accelerate their growth.

Equity Crowdfunding Rules Unanimously Approved by SEC for ...

REI: the Great American Co-operativeThe following is an excerpt from “Equity Crowdfunding: Transforming Customers into Loyal Owners”:In 1902, newlywed immigrants gave life to a baby boy. Little Lloyd Anderson was born in rural Roy, Washington, outside of Tacoma. At the time, Roy was a prosperous boom town that served as a major stop on the train...

REI - The Power of Crowdfunding - Cricca Funding

Attorney Jonathan Frutkin wrote the book “ Equity Crowdfunding: Transforming Customers into Loyal Owners ” which was published earlier this year. The book, available on Amazon.com, explains how...

Equity Crowdfunding Rules Approved by SEC - AZ Big Media

By transforming our ideas about how money is used, shared, and invested, it's changed the game. Equity crowdfunding is the next frontier. If, fifteen years ago, I told you that people you've never met would be so excited by your business idea that it would be possible to raise six and seven figure amounts from them—well, you would have thought I was crazy.

Equity Crowdfunding For Beginners - orvolazonline.com

Crowd-funding: Transforming customers into investors through innovative service platforms. ... In equity crowdfunding, one has a more economic interest, and debt crowdfunding mainly attracts users ...

Crowd-funding: Transforming customers into investors ...

From the mind of a crowdfunding connoisseur, here are five steps to manifesting your million-dollar idea and transforming it into a profitable business. 1. Determine if crowdfunding makes sense ...

5 Steps to Transform Your Idea into a Profitable Business

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The State of Equity Crowdfunding Transforming Social Capital into Investment Capital The 5 Keys of Fundraising Strategy Terms: What To Offer Investors The Anatomy of a Successful Campaign Today's Entrepreneur There's never been a better time to be an entrepreneur.

The Guide to Equity Crowdfunding - Web Store Techx

The book, titled Equity Crowdfunding: Transforming Customers into Loyal Owners, provides insight into how business owners can turn their customers into loyal customers while raising money for their...

Frutkin Publishes Equity Crowdfunding book

Equity crowdfunding is going to change our view of capitalism. This book is about more than raising money for a company. It is a book about how business owners can turn their customers into loyal owners. Smart leaders will further transform their investing customers into evangelists for the business.

Audiobooks narrated by John LoPrete | Audible.com

But the idea that participants in these campaigns might also have the opportunity to become owners of the companies they were supporting—that is, what equity crowdfunding allows—was a distant reality. Things have changed. In late 2011, the JOBS Act, the first equity crowdfunding bill, was introduced into the House of Representatives.

Crowdfunder Blog | The Guide to Equity Crowdfunding

"Equity crowdfunding is the single largest marketing opportunity for local businesses to transform mere customers into loyal owners," Frutkin said when describing the concept.

Book on Equity Crowdfunding Published by Arizona Attorney

Equity crowdfunding is the collective effort of individuals to support efforts initiated by other people or organizations through the provision of finance in the form of equity.

Crowdfunding - Wikipedia

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VisuWall founder, Kobi Wu, launched an equity crowdfunding campaign to give everyone the opportunity to invest in transforming vacant places into beautiful spaces. VisuWall joins other companies...

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