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The Television Will Be Revolutionized

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The Television Will Be Revolutionized provides a sophisticated history of the present, examining television in what Lotz terms the "post-network" era while providing frameworks for understanding the continued change in the medium.

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The Television Will Be Revolutionized examines television at the turn of the twenty-first century -- what Amanda D. Lotz terms the "post-network" era. Television, both as a technology and a tool for cultural storytelling, remains as important today as ever, but it has changed in fundamental ways as the result of technological innovations, proliferating cable channels targeting ever more specific niche audiences, and evolving forms of advertising such as product placement and branded ...

The Television Will Be Revolutionized by Amanda D. Lotz

The Television Will Be Revolutionized provides a sophisticated history of the present, examining television in what Lotz terms the "post-network" era while providing frameworks for understanding the continued change in the medium.

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The Television Will Be Revolutionized. Many proclaimed the "end of television" in the early years of the twenty-first century, as capabilities and features of the boxes that occupied a central space in American living rooms for the preceding fifty years were radically remade. The revised, second edition proves that rumors of the death of television were greatly exaggerated and explores how new distribution and viewing technologies have resurrected the medium.

The Television Will Be Revolutionized — Amanda D. Lotz

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The television will be revolutionized : Lotz, Amanda D ...

The Television Will Be Revolutionized examines television at the turn of the twenty-first century —:what Amanda D. Lotz terms the "post-network" era.

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The Television Will Be Revolutionized Tristan Louis is a technology writer and entrepreneur who is currently in charge of Keepskor, a service that allows users to create multiplayer games on mobile...

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Below is a summary of my talk on Internet TV at TEDx Del Mar, June 2, 2010. For more, see my: • 20 min video: The Television Will Be Revolutionized, TEDx Del Mar, 2010. • 4-page trade article, Tomorrow's Interactive Television, The Futurist, Nov-Dec 2010 • 8-page original article, How The Television Will be Revolutionized, 2010. • 40-page supplement, How The Television Will be ...

How the Television Will Be Revolutionized — Acceleration ...

TEDx Del Mar June 2 2010 Talk 8 in HD - John Smart talking about The Big Picture Future - The Television Will Be Revolutionized. What is TEDx? In the spirit of ideas worth spreading, TED has ...

TEDxDelMar - John M. Smart - The Television Will Be Revolutionized

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